

May 1 — May 8, 2020

ZLIN DESIGN WEEK

OPEN CALL ZLIN DESIGN WEEK EXHIBITION

Date: May 1 to May 8, 2020

Applications until: February 14, 2020

Zlin Design Week (May 1 — May 8, 2020) is a week-long festival filling the streets of Zlin and Zlin Castle with design and allowing people who share their passion for design to connect. The festival is a platform for networking, inspiration and sharing and a place allowing professionals as well as young talents to express themselves.

ZLIN DESIGN WEEK & COLLABORATION

The main theme of the sixth year is **COLLABORATION**. Zlin Design Week will have seven days to show us what open-mindedness and generosity can bring and that collaboration does make sense. What is the creative process of collaborations between young designers and universities with renowned brands? What products can be created based on their collaboration? Are there any rules or boundaries given by the brands, their strategies and technological resources? What professional fields can we be inspired by, affected by and vice versa? How useful is it for the needs of the business?

[ZLIN
DESIGN
WEEK]

BE A PART OF THE EXHIBITION

Have you got a project or a product that is the result of a collaboration? Send an application. The main exhibition of Zlin Design Week will introduce design studios from Czech universities as well as international ones and their work which has been done in collaboration with a company or an institution from the commercial as well as noncommercial sectors. You can submit individual products that will be a part of the curator Zlin Design Week exhibition but also exhibition projects which will have their own dedicated section. There will be space to present not only finished products but also collaborations that only have a form of a vision, creativity, finding new material or technologies which have not yet been realized and are not more than five years old.

WHO CAN APPLY?

- studios and university faculties
- art university students
- young designers under the age of 30

APPLICATION

You can submit your application form until **February 14, 2020**.

We are happy to answer all your questions at **opencall@zlindesignweek.com**.

Our panel of professionals will choose projects which will be presented at the curator Zlin Design Week exhibition in May. The transport expenses of the chosen artworks will be covered by the exhibiting institutions. The rest is our job to do. Zlin Design Week will organize the whole exhibition – production, installations, promotion and PR. There will also be an additional catalogue issued at the beginning of the festival with space dedicated to present the projects exhibited.