

6.—12. 5. 2027
ZLIN DESIGN
WEEK

OPEN CALL 2027

Rules and Terms
of Application



[ZLIN DESIGN WEEK]
OPENCALL 19.10. — 6.11. 2026

Zlin Design Week is opening up space for new projects, ideas, creative work, and collaborations. Through the Open Call, we are looking for individuals, collectives, studios, students, and professional creative entities who want to join the festival program and bring their own work, perspective, or theme to it.

The Open Call is open to everyone, regardless of professional experience. Applications are welcome from students, emerging and established creators, artists, architectural and creative studios, collectives, and other creative entities from the fields of design and the creative industries.

HOW CAN YOU GET INVOLVED?

You can submit your own project, a collaboration proposal, or an idea for the program in one or more of the following categories:

EXHIBITIONS AND INSTALLATIONS IN PUBLIC OR FESTIVAL SPACES

Space for exhibition projects, objects, installations, and other forms of presenting creative work that can function in public space or another festival space.

DISCUSSIONS AND LECTURES

Projects focused on sharing experiences, ideas, and opinions through lectures, discussions, presentations, debates, or other public program formats.

FASHION SHOWS OR PERFORMANCES

Space for fashion collections, shows, performative projects, live presentations, and other formats working with the body, movement, design, and other elements.

ACCOMPANYING PROGRAM

Workshops, guided tours, educational activities, community projects, participatory formats, or other activities that can expand the festival program.

VENDOR SPOT AT THE DESIGN MARKET

An opportunity to present and sell your own products, publications, jewelry, fashion, accessories, or other original work at the festival's Design Market, which will take place on Sunday, May 9, 2027.

If you have an idea that doesn't quite fit into any of the listed categories, you can submit it too. Individual formats do not need to be definitively set at the time of application, and if there is interest, we can adjust the specific form of collaboration together.

YOU DON'T NEED A FINISHED PROJECT

The Open Call is not intended only for finished projects ready for immediate realization.

We are also interested in ideas, concepts, works in progress, or visions that are still looking for their final form. If you have a thought, theme, or format that you think could work at Zlin Design Week, submit it even if it is not yet finished.

We can develop the selected project further together, looking for a suitable format, space, collaborators, or method of realization so that it can truly work in the festival environment.

WHAT SHOULD THE APPLICATION INCLUDE?

Applications are submitted via an online form. In it, you will introduce yourself, your project or your idea for collaboration, and choose the form of involvement you are interested in. Finally, you will add your portfolio or the portfolio of the project in question.

Try to be as specific as possible. You don't need a final version of the project. We are primarily interested in what you want to present, why you believe it belongs at Zlin Design Week, and what your participation might look like.

HOW WILL THE SELECTION PROCESS WORK?

The organizer decides on the possible inclusion of individual projects or ideas in the program.

Applications will be evaluated based on their content, quality, originality, topicality, relevance to the festival, and the feasibility of their realization within this specific edition.

Submitting an application does not mean automatic acceptance of the project or idea into the program.

The organizer reserves the right to:

- select only some of the submitted projects,
- propose a different form of collaboration or participation than originally suggested by the applicant,
- contact applicants to request additional or clarifying information,
- or select none of the submitted projects.

The selection of projects is entirely at the discretion of the festival organizer. If we are interested in collaborating, we will contact the selected applicants individually.

WHAT HAPPENS AFTER SELECTION?

Selection in the Open Call does not automatically create a specific commitment or a precisely defined form of participation.

Every project has different needs. The specific form of collaboration, production support, technical requirements, space, dates, method of realization, and any financial terms will therefore be handled individually with the selected project.

If a project is selected, the conditions of its realization and the amount of any honorarium will be agreed upon with the applicants.

Selection in the Open Call thus represents an offer of further collaboration, the specific terms of which will be subject to a subsequent agreement between the organizer and the selected project.

IMPORTANT INFORMATION

By applying to the Open Call, the applicant confirms that the information provided in the application is true and that they are authorized to present the submitted project or collaboration proposal.

By submitting the application, they also agree that the organizer may use the provided information for the purposes of evaluating the application and for communication related to potential involvement in the festival.

If a project is selected, the applicant may be asked to provide additional information, documents, or materials necessary for preparing the program and communicating it.

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APPLICATIONS

Application period:

MONDAY, OCTOBER 19, 2026 — FRIDAY, NOVEMBER 6, 2026.

You can submit your application via the online form:

APPLY TO THE OPEN CALL

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