

Zlin Design Week under the auspices of the Tomas Bata University
in Zlin announces a public non-anonymous contest

Preamble

BEST IN DESIGN 2020

11th year of the international design contest

CONTEST INFORMATION

In the past, Zlin city was perceived as a part of the elite in fields of industrial design and innovative technologies. Names of giants of that time such as prof. Zdeněk Kovář or prof. Vincenc Makovský cannot be ignored. Works of designers from Zlin were awarded both domestic and world prizes many times. We are aware of the fact that Zlin history and tradition is something that should be followed and that quality and creative design are a very important part of today's world. We would like to continue in supporting the designers of the future, all the young design talents. In order to do so, Zlin Design Week announces this international young design contest, BEST IN DESIGN.

1. OBJECTIVE OF THE CONTEST OBJECTIVES

The main objective of the contest is to award extraordinary de.sign works. Competing works will be evaluated in the following categories:

1. *Industrial & Product Design* (machine design, tool design, transportation design etc.)
2. *Fashion Design* (clothing design, shoe design, jewellery design etc.)
3. *Communication Design* (graphics and illustration, new media design, visual communications and intermedia design, web animations etc.)

1.1. The contest participants

The contest is available for individuals who turned 30 before 29. 2. 2020 and younger. Contestants can participate both individually and in teams. There is no registration fee.

1.2. The contest announcement

The information about the contest will be announced in a press release published on the website (www.bestdesign.cz) and other relevant media.

1.3. The contest final results announcement

Final results of the contest will be announced publicly by an announcer at the Best in Design 2020 press conference and on the website www.bestindesign.cz as well.

1.4. Competing works

Works cannot be submitted to the contest if they were created before 1st January 2018 or were submitted to the previous years of the contest.

2. DATES REGARDING THE CONTEST

2.1. The contest announcement will take place on 7th January 2020.

2.2. The submission deadline – the closing date for the submission of competing works

The closing date for the submission of competing works personally, by courier or by mail is on 29th February 2020 at 11:59 pm. In case of an e-submission it is set same as the personal submission.

2.3. The date of an evaluation meeting of the jury

The date of an evaluation meeting of the jury of the contest is set for March 2020.

2.4. The date of an announcement of the contest's winners

The contest winners will be announced at a press conference within the Zlin Design Week.

2.5. The winnings pay out period

The period to disburse the winnings is set due to one month since the public announcement of the results of the competition.

3. CONTEST DRAFTS SUBMISSION

3.1. Admissible ways of submitting contest drafts

A. Electronically

Competing drafts can be submitted electronically via the form at the www.bestindesign.cz website.

B. By mail

Submissions can be delivered on CD/DVD via mail to *Univerzita Tomáše Bati ve Zlíně, Fakulta multimediálních komunikací, Univerzitní 2431, 760 01 Zlín, Česká republika*. In case of submitting drafts via mail, the draft has to be handed to the owner of the postal license or special postal license, courier or a person, that has a similar position in the respective country, so that the draft can be delivered in time. The submission that will not arrive in time will not be accepted.

C. In person

The drafts may be submitted personally on CD/DVD any working day from 8 AM to 3 PM since the public announcement of the competition to this address: Univerzitní 2431, Zlín.

4. REQUIRED AND BINDING PARTS OF THE SUBMISSIONS, ITS STRUCTURE AND GRAPHIC DESIGN.

4.1. General requirements of submissions

Every submission consists of two parts: an application and attachments. Submissions which fail to meet the criteria mentioned below will not be accepted.

4.2. Application

Every participant of the competition has to fill out the electronic application, which is available at the www.bestindesign.cz website.

4.3. Attachments

Every submission consists of three attachments:

- a) 700 x 1,000 mm in height presentation poster in .pdf file format (CMYK, 300 dpi quality).
- b) A text part, which consists of a brief introduction of the concept – commentary – author's purpose – clarification of the basic starting points in the creation of the draft and its use in practice. The text part has to be submitted in either .doc or .txt file format.
- c) A representative picture of the draft in .jpg file format (300 dpi, 1,600 x 1,200 dimensions), which carries the name of the participant in its title. The maximum amount of these photographs is twenty.

5. COMMON PROVISIONS ON THE BINDING FEATURES OF A SUBMISSION'S DESIGN ADAPTATION

5.1. Binding parts of the submission

The participants agree, that every submission that does not meet the formalities included in this document will be excluded from the competition by the secretary. The secretary will also exclude those parts of the submissions, which

have not been required by the competition's rules.

6. EVALUATION CRITERIA

6.1. Binding criteria of the evaluation

Binding criteria according to which the submission will be judged by the jury are set accordingly:

- Author's creativity and extraordinariness of the submission
- Innovative and original approach of the chosen solution
- Implementation with regard to the choice of materials used, the functionality and the ergonomics
- The overall quality of the submission and the quality of the design presented
- The ecological part of the proposed solution and promotion of the sustainable development

The jury reserves the right to refuse any designs with inadequate/insufficient quality, which do not meet the level of our competition.

7. JURY

7.1. Judges

The judges will be announced at the end of January 2020 on the following website www.bestindesign.cz.

7.2. Awarding process and protocol

The jury will award a submission with the highest amount of present judges' votes. The judges have a right to invite an expert from given field, who will have an advisory vote. The purpose of this vote is purely advisory and does not count as a judge's vote. The jury will elect a chairman of the jury before the voting and will appoint a jury's secretary. A transcript of the jury's meeting will be made by a person appointed by the chairman of the jury. The transcript will then be approved by a jury's chairman's signature. The different opinions of the judges will be included in the transcript if requested by any of the judges.

8. COMPETITION AWARDS

8.1. Best in Design Award

The author/group of authors of the best rated submission will be awarded the “Best in Design 2020” title. This title comes with EUR 1 000 prize money (including prize for winning in a category). The author of a submission in each of the categories will receive EUR 500 prize money. The author of a submission that will be awarded the second place in each category will be given EUR 300 prize money. The author of the third best rated submission will receive EUR 200 prize money.

8.2. Special awards and Honorable Mention

The jury reserves a right to award special award in the Best in design competition.

The jury also reserves a right to award chosen submissions with honorable mention.

8.3. Partnering companies awards

Awards for partnering companies may be awarded within the competition. These awards will be listed on the competition’s website www.bestindesign.cz.

9. TERMS AND CONDITIONS AGREEMENT CLAUSE

9.1. Contestant’s agreement with terms and conditions

By submitting their work the participants agree to all terms and conditions stated by the Organiser and to the jury’s final decision. The decision of the jury is final and thus cannot be appealed or challenged at court.

10. COPYRIGHTS AND SUBMISSIONS PUBLICATION CLAUSE

10.1. Participant's copyrights

The Participant grants the Organiser the right to use all copyrights and ancillary copyrights with regard to all submitted contributions (photos, texts, illustrations, etc.) free of charge, for use on the Internet but also in connection with further exhibition and book projects consistent with the law no. 106/1999 Sb.

10.2. Permission to use the author's work for purposes of the contest.

Authors of the submissions give the permission of use of their author's works to the organizer. This permission for the purposes of representing the contest is given for an unlimited time period. Copyrights of the contestants are not touched in any way.

11. ORGANIZER OF THE COMPETITION

The organizer of the competition is Zlín Design Week under the auspices of Tomas Bata University in Zlin, Univerzitní 2431, PSČ: 760 01.

3.1.2020 in Zlín